

AARON THURMOND

Founder • Entrepreneur • Web Developer • Operations Executive • Marketing Strategist

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Dear Hiring Executive,

I build things that move businesses forward. Over the past decade I have founded and scaled companies, launched modern web platforms, and led enterprise marketing initiatives — and every one of those chapters was driven by the same conviction: innovation is not a buzzword, it is a discipline. It means seeing the system behind the problem, designing something better, and shipping it.

As Founder & CEO of VentureCrafters Central, I design, build, and launch web platforms that help founders validate, brand, and grow new ventures — including VCC Atlas Resource, a platform mapping free community support resources across all 50 states, built end to end from user interface to data architecture. At Omni Systems, one of North America's leading RFID and label manufacturers, I created ODAS — a centralized digital asset system that connects every department to one content engine and cuts campaign production time by an estimated 50–70%.

My path is unconventional by design. I earned my operational discipline in the field — founding and scaling Advanced Precision Painting, managing crews, estimates, and demanding commercial clients, and completing the 2024 Construction Accelerator Program presented by UBIZ Venture Capital and the Urban League of Greater Cleveland. That foundation taught me what most technologists never learn: how real operations work, and how technology must serve them.

What I bring to an executive table is that full arc — the builder's craft of a web developer, the operator's eye for efficiency, and the strategist's instinct for brand and growth. I am at my best when a challenge requires all three at once, and I would welcome the opportunity to bring that energy to your organization.

With appreciation,



Aaron Thurmond

Founder & CEO, VentureCrafters Central