

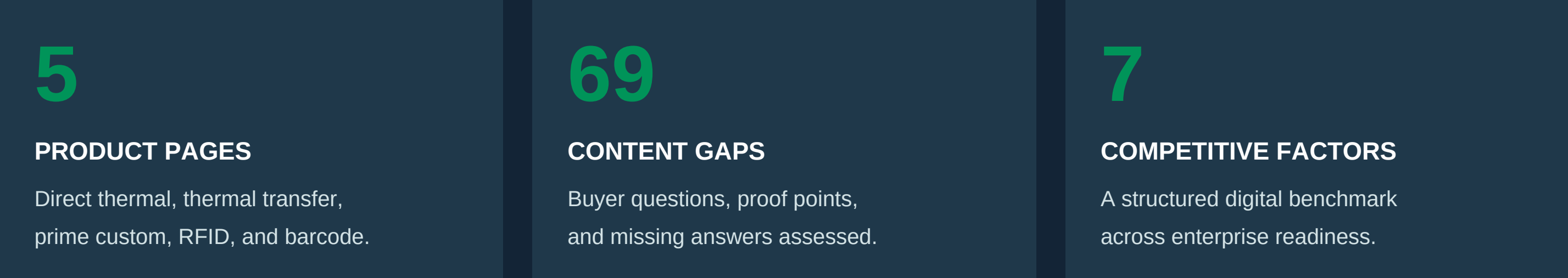
PRODUCT PAGE AUDIT REPORT

Buyer intent, proof points, UX structure, search visibility,
and enterprise positioning across five core product pages.

PUBLIC / REDACTED EDITION

The original 19-page report is for internal management use.
Individual findings, competitive details, and recipient information are withheld.

The work, at a glance



Objective

Evaluate how clearly the product pages support buyer decisions and identify a practical path to a more useful, procurement-ready experience. This is an audit and recommendations report, not a claim that changes shipped.

A structured evaluation

01 Buyer intent

Questions and decision criteria by product

02 Evidence and trust

Proof that a prospective buyer would need

03 Search structure

Titles, headings, metadata, and page intent

04 Competitive context

Digital experience and procurement usability

Delivered: five-product-page audit, gap analysis, and prioritized recommendations.

Detailed findings and internal roadmap withheld in this public edition.